



CITY OF CORPUS CHRISTI · REGION N

Corpus Christi's water demand is rising. Conservation alone won't close the gap.

Securing the Coastal Bend's future means investing in supply, storage, and a distribution system that stops losing the water we've already paid for — not just asking residents to use less.

408M

Gallons of peak-month demand

And climbing. The system has to be built for the peak day, not the average.

\$9.6M

Lost to water loss every year

≈ 2.4 billion gallons annually, valued at the city's own production cost.

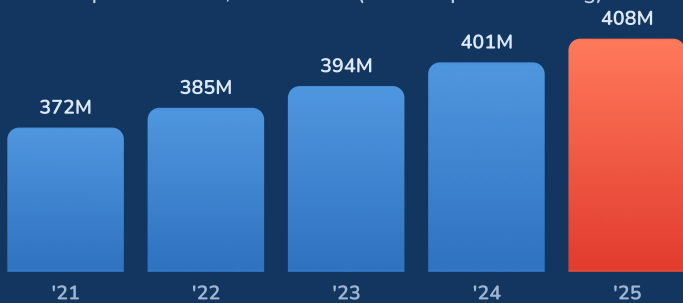
~\$96M

Avoidable loss over 10 years

Money that could be financing new supply instead of leaking away.

Peak-month demand is trending up

Indexed peak demand, 2021–2025 (demand pressure rising)



Why investment, not just restriction

A growing coastal population pushes demand *up*, not down. You can't conserve your way out of a supply gap — and every gallon lost to aging pipes is a gallon you paid to treat and then never sold.

- › Population 318,400 and growing along the coast
- › 15.2% of system water lost before it reaches a tap
- › Demand flat while peaks rise — supply must scale



Texas's water future runs on **investment**. Tell your leaders: fund the supply and infrastructure that keep the Coastal Bend running.